

Message from Bruce Baron, Interim Chancellor, SBCCD

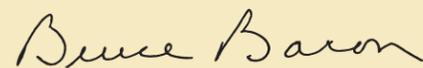
For over 84 years the San Bernardino Community College District has served our communities and our students with excellent educational programs and services. In these challenging times, simply doing what we have always done is not an option. We must assess our performance, identify ways we can do better, implement changes accordingly, and then reassess our performance in a continual process of improvement. In a nutshell, that describes the purposes of this District Strategic Plan.

From October 2009 through May 2010, faculty, staff, managers, and students from San Bernardino Valley College, Crafton Hills College, the District Office, the Economic Development and Corporate Training Office, and KVCR (the District's television and radio station) came together as the District Strategic Planning Committee. Building on the Imperatives adopted by the Board, the colleges' strategic and educational master plans, and research findings about the colleges and the surrounding area, they worked very hard to create a plan that will help:

- Improve institutional effectiveness,
- Facilitate student success,
- Optimize our use of resources,
- Enhance governance,
- Promote inclusiveness and foster collaboration with our communities.

The committee will monitor our progress, evaluate the results, gather additional information, and refine the plan in 2010-11 and every three years thereafter. The plan serves as a living guide for District progress, both now and into the future.

It is my pleasure to present the San Bernardino Community College District 2010-14 Strategic Plan.



Main Purposes of the District Strategic Plan

- It provides an integrated framework within which the Board, the district, and the colleges can work toward coordinated goals over the long term.
- It facilitates effective pursuit of the mission of the district.
- It promotes efficient use of district and college resources in the long term.
- It helps the district and colleges anticipate challenges and take advantage of opportunities.

It guides further planning and decision-making at all levels. The DSP is thus a crucial contributor to the ongoing improvement and continuing success of the district and its colleges.

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This publication is available in alternate formats.



San Bernardino
Community
College District

Strategic Plan 2010-14

Mission Statements

San Bernardino Community College District (SBCCD)

The mission of the San Bernardino Community College District is to promote the discovery and application of knowledge, the acquisition of skills, and the development of intellect and character in a manner that prepares students to contribute effectively and ethically as citizens of a rapidly changing and increasingly technological world.

This mission is achieved through the District's two colleges (San Bernardino Valley College (SBVC) and Crafton Hills College (CHC)), the Professional Development Center (PDC) and public broadcast system (KVCR TV-FM) by providing high quality, effective and accountable instructional programs and services.

San Bernardino Valley College

San Bernardino Valley College provides quality education and services that support a diverse community of learners.

Crafton Hills College

The mission of Crafton Hills College is to advance the education and success of students in a quality learning environment.



Overview of Strategic Directions, Goals, and Alignment with College Plans

District Strategic Directions	District Strategic Goals	Aligned College Goals
1. Institutional Effectiveness (Board Imperative I)	1.1 Implement and integrate decision-making, planning, and resource allocation structures and processes that are collaborative, transparent, evidence-based, effective, and efficient.	<p>Crafton Hills College</p> <p>6.1 Implement and integrate planning processes and decision-making that are: Collaborative, Transparent, Evidence-based, Effective, and Efficient.</p> <p>6.2 Establish and document effective, efficient, and consistent organizational structures and processes.</p> <p>San Bernardino Valley College</p> <p>3.1 Integrate budget, planning, and decision-making: Budget and Planning processes are integrated, relating to the College's Mission and Strategic Goals.</p>
2. Learning Centered Institution for Student Access, Retention and Success (Board Imperative II)	<p>2.1 Ensure access to and delivery of programs, services, and support that meet the diverse needs of students, prospective students, and the community.</p> <p>2.2 Improve student retention, success, and persistence across the district.</p> <p>2.3 Achieve excellence in teaching and learning at all district sites through professional development and a continuous improvement process.</p>	<p>Crafton Hills College</p> <p>1.1 Support, guide, and empower every student to achieve his or her goals.</p> <p>1.2 Deliver and ensure access to programs, services, and support that meet students' needs.</p> <p>3.1 Achieve college-wide excellence in teaching and learning through best practices and ongoing reflection, assessment, and improvement.</p> <p>San Bernardino Valley College</p> <p>1.1 Coordinate access efforts for potential students: A systematic, integrated program will be developed to assist student access to SBVC resources and services.</p> <p>1.2 Increase the percentage of HS graduating seniors who apply and enroll at SBVC: SBVC will serve greater numbers of graduating high school seniors.</p> <p>1.3 Ensure that prospective and enrolled students have access to support services: SBVC will provide integrated resources and services to students.</p> <p>5.1 Foster a learning college: Student learning outcomes and assessments for all courses and programs are complete and operational. Core competencies are completed college wide.</p> <p>5.2 Increase student persistence and retention (ARCC): There will be an increase in the number of students who complete Certificate and Degree programs.</p>
3. Resource Management for Efficiency, Effectiveness and Excellence (Board Imperative III)	<p>3.1 Optimize the development, maintenance, and use of resources in accord with applicable plans.</p> <p>3.2 Provide technology that supports excellence in teaching, learning, and support.</p> <p>3.3 Effectively manage enrollment across the district through a dynamic balance of identified needs and available resources.</p>	<p>Crafton Hills College</p> <p>4.1 Effectively manage enrollment through a dynamic balance of identified needs and available resources.</p> <p>4.2 Identify and initiate the development of new courses and programs that align strategically with the needs of the College and its students.</p> <p>7.1 Optimize the organization's human resource capacity.</p> <p>8.1 Maintain and use resources effectively.</p> <p>8.2 Seek, advocate for, and acquire additional resources.</p> <p>8.3 Maximize resource capacity related to facilities, technology, and other infrastructure.</p> <p>San Bernardino Valley College</p> <p>6.1 Provide state-of-the-art technology in its teaching and learning environment and service areas: Students will be provided appropriate opportunities to learn utilizing current and available technologies.</p> <p>6.2 Provide a method for leadership and support of campus technology: A centralized structure for providing campus technology and support will be in place.</p>
4. Enhanced and Informed Governance and Leadership (Board Imperative IV)	<p>4.1 Optimize governance structures and processes throughout the district.</p> <p>4.2 Continuously develop leaders among all groups.</p>	<p>Crafton Hills College</p> <p>7.2 Manage change proactively.</p>
5. Inclusive Climate	5.1 Value diversity and promote inclusiveness among employees, students, and the community.	<p>Crafton Hills College</p> <p>2.1 Seek, welcome, and respect diversity, and promote inclusiveness.</p> <p>San Bernardino Valley College</p> <p>2.2 SBVC is an institution that is respectful and accepting of staff and student differences: SBVC will have developed and implemented ongoing programs to maintain a high level of interaction with, and appreciation of SBVC's diverse populations.</p>
6. Community Collaboration and Value	<p>6.1 Enhance the district's value and image in the communities.</p> <p>6.2 Forge partnerships with other academic institutions, governmental agencies, and private industry to support the district's and colleges' missions.</p>	<p>Crafton Hills College</p> <p>5.1 Enhance the College's value to the community.</p> <p>San Bernardino Valley College</p> <p>2.1 Enhance the image of the college: SBVC will be recognized for its excellent reputation and as an inviting place to work and study.</p> <p>4.1 Forge and support dynamic partnerships with other academic institutions, governmental agencies and private industry: SBVC has external partners and integrates these relationships into planning and program development.</p>

