Are the individual sites: San Bernardino Valley College, Crafton Hills College, Economic Development & Corporate Training and KVCR site, also part of this project? Or will those sites remain with their current designs, architecture?

Those sites will remain with their current designs and architecture.

Do you have a budget for this project?

The budget has not been identified for this project.

Page 6 ‘Appendices’: The only official response to this RFP is what is submitted on the RFP response and the appendices included with this proposal. Ancillary and supplemental comments will be considered in the evaluation but cannot substitute or contradict responses put in the forms. What does this mean? Much of my response will not be directly on the ‘forms’ but in a format of my own using the RFP numbering system.

The RFP proposal format outlined in Section 1.7 should be followed.

Do you have a desired launch date? Please keep in mind that OU Campus takes 12 weeks for implementation (at least)

As soon as reasonably possible.

Please confirm that this RFP is for ‘front end’ work only, meaning Discovery, Information Architecture, Content Strategy, Design and HTML templates. The implementation will be done by OU Campus. Training would also be done by OmniUpdate

Please refer to Section 4.2.2. The selected vendor will work with SBCCD web developer to implement new design in OUCampus. Implementation is part of the RFP, but training is not.

The RFP mentions Appendix C but in the form there is no Appendix C to fill out. It goes from Appendix B to Appendix on page 16 to Appendix D on page 17.

Appendix C is in reference to Financial Statements which are to be supplied by the vendor.

What is the total budget for the project (design + development)?

The budget has not been identified for this project.

Does the cost of OU Campus license and development need to be included in the proposal cost or is that outside of this project?

No OU Campus license is needed. SBCCD already has a self-hosted enterprise license.

In Section 4.2.2 of the RFP, you reference that the vendor will work with SBCCD web developer to implement the new design, is the goal to have the Vendor complete design and fully functional HTML files to handoff to the SBCCD web developer to implement in OU Campus? Or will the Vendor be required to implement everything into OU Campus?

The vendor will work with SBCCD web developer to implement new design in OUCampus. So yes, the vendor will implement.
In Section 4.2.2, item 10, is it expected that the Contractor will create new content or optimize existing content? If yes, how many pages of new content should be accounted for?

The information architecture design may indicate new content is needed but the District will provide the needed content.

In Section 4.2.2, item 8, how many secondary and tertiary landing pages do you anticipate?

Four audience landing pages and one second level template.

Do you have a specific launch date you are striving toward?

As soon as reasonably possible.

Is there an incumbent vendor?

No

Can signatures for the Appendices be digital or do they need to be in pen?

Original signatures are preferred.

Is it possible to view the new branding - are guidelines and standards available?

Not available

The websites for each of the educational entities are unique. Is SBCCD seeking to modify some degree or redesign the websites of each entity?

No

If not, can SBCCD clarify how it envisions the new website will unify and promote each unique entity?

Photos, press releases and site calendar synchronization.

Is the vendor responsible for content creation or editing? If so, how many pages?

The information architecture design may indicate new content is needed, but the District will provide the needed content. The District will do editing.

Is the vendor responsible for supplying photography, video or other assets?

No

Will SBCCD integrate the new page templates within OUCampus or will that be the vendor's responsibility?

The vendor will work with the SBCCD web developer to implement new design in OUCampus

Are there any back-end development or system integration needs or will SBCCD handle those aspects? If the vendor is to supply these services, please describe in detail the requirements of the programming required. Ex, potential modification and integration of the jobs board.

No integration outside of what is currently built into OUCampus.
Addendum # 1
RFP #2017-06  -  SBCCD Web Design Services

Are there any subdomains or related sites outside of sbccd.edu that are within the scope of work? Examples: Wiki, Jobs site?

No

If so, will these sites conform to the look and feel of the sbccd.edu website or will they require a unique design?

Not applicable.

What analytics solution is in place? Is the vendor responsible for implementing analytics tracking with the redesign?

Google Analytics is currently in use and vendor is expected to include it in the implementation.

Regarding training, how many staff members will the vendor train? How many content authors/CMS users actively use OU today?

Train the trainer. Maximum of 4.

Will SBCCD need support beyond launch? If so, for what period of time and to what extent?

Vendor is expected to provide any materials necessary for the District to take over support after a 90 monitoring period for any implementation issues

What is the desired completion date for the new website?

As soon as reasonably possible.

What is the budget for the project?

The budget has not been identified for this project.

How many current users are accessing the website?

Approximately 200,000 unique users per year.

How many different user roles are available?

Potential students, external community members, and current and prospective employees.

In addition to Bedework, what 3rd party integrations are required as part of this project?

No integration outside of what is currently built into OUCampus.

Are there specific systems already in place for email, social media, feedback, forms, calendars, etc.?

OUCampus built-in forms are in use and Bedework is used for the calendaring.

How many new templates are required?

One Homepage, four audience landing pages and one second level page.
Is integrating the templates into OUCampus part of this project?

Yes

Are there any requirements or restrictions for front-end frameworks (ex: Foundation, Bootstrap, etc.)?

No requirement but we have experience with Bootstrap.

What would the chosen vendor’s role be in implementing the SSL certificates?

District will handle this.

Does the website inherit feeds from any external sources?

Only for features listed in Section 4.2.1, such as social media and calendar.

Does the current website provide feeds (RSS/JSON) to any external sources?

No

It is not clear if SBCCD is looking for us to integrate the templates into the CMS or simply hand off front-end templates. Please clarify?

Vendor will implement into CMS.

Whether companies from Outside USA can apply for this? (like, from India or Canada)

Yes

Whether we need to come over there for meetings?

This is dependent on the solution proposed.

Can we perform the tasks (related to RFP) outside USA? (like, from India or Canada)

This is dependent on the solution proposed.

Can we submit the proposals via email?

No. Please refer to the Section 1.8 of the RFP.

END