

SAN BERNARDINO COMMUNITY COLLEGE DISTRICT
114 South Del Rosa Drive, San Bernardino, CA 92408

Minutes of the Regular Meeting of the Board of Trustees
Thursday, June 27, 2013 – 4:00 p.m. – Board Room

1. CALL TO ORDER

Dr. Singer called the meeting to order at 4:00 p.m.

Members Present:

Dr. Donald L. Singer, President
John Longville, Vice President
Donna Ferracone, Clerk
Gloria Macias Harrison
Dr. Kathleen Henry
Joseph Williams
Nickolas W. Zoumbos

Members Absent:

Yasmeen Flores, Student Trustee, CHC
Rosalinda Sosa-Sanchez, Student Trustee, SBVC

Administrators Present:

Bruce Baron, Chancellor
Dr. Cheryl Marshall, President, CHC
Dr. Gloria Fisher, Interim President, SBVC
Tim Oliver, Interim Vice Chancellor Fiscal Services
Tanya Rogers, Interim Vice Chancellor Human Resources

Administrators Absent:

None.

2. PLEDGE OF ALLEGIANCE

Trustee Longville led the Pledge of Allegiance.

3. PUBLIC COMMENT

None.

4. APPROVAL OF MINUTES

Trustee Longville moved, Trustee Zoumbos seconded, and the Board members voted as follows to approve the minutes of May 9, 2013:

AYES: Ferracone, Harrison, Henry, Longville, Williams, Zoumbos

NOES: None

ABSENT: Singer

ABSTENTIONS: Flores (advisory), Sosa-Sanchez (advisory)

Trustee Ferracone moved, Trustee Zoumbos seconded, and the Board members voted as follows approve the minutes of June 13, 2013:

AYES: Ferracone, Harrison, Henry, Longville, Singer, Williams, Zoumbos

NOES: None

ABSENT: None

ABSTENTIONS: None

ABSENT: Flores (advisory), Sosa-Sanchez (advisory)

ABSTENTIONS: None

5. STRATEGIC PLANNING WORKSHOP

Chancellor Bruce Baron introduced Tim Oliver who will be serving as Interim Vice Chancellor of Fiscal Services.

Mr. Baron explained that Mr. Charlie Ng has been leading the district's planning process for the past year and has done a great job with the constituent groups. The overview of the presentation included "where we have been" and "where we are going". In July the Board will discuss goals which will then be sent to the DSP committee for integration into the plan.

Mr. Ng said the Board should be able to describe and discuss:

- The approach, components and schedule of the strategic planning process.
- What the District has accomplished and what is left to accomplish regarding the strategic planning process.
- The identification of connections and relationships of environmental scan examples and how they apply.

Strategic planning:

- Is a systematic process through which an organization agrees.
- Builds commitment among key stakeholders.
- Identifies priorities that are essential to the mission and are responsive to the environment.
- Is a comprehensive view which focuses on the "big picture" but also leads to specific actions.
- Guides the acquisition and allocation of resources to achieve priorities.
- Is flexible and practical.

Strategic Planning is:

- Not a panacea.
- Not a prediction of the future.
- Not a substitute or the judgment of the linear process.
- Rarely a smooth, predictable, or linear process.

Keys to Effective Strategic Planning Include:

- A focus on the most important issues.
- A willingness to question both the status quo and sacred cows.
- Production of a document.
- An annual operating plan.

Roles of the Board of Trustees

- Assists in developing the general institutional mission and goals for the comprehensive plans through a variety of means.
- Develops mission, vision, values and goals.

Mr. Ng said the trustees will discuss a draft of the mission, vision, and values in July, and the final draft will be submitted to the Board for approval in December, 2013. The ACCJC has said that the role of the governing board is to focus on achieving educational effectiveness within the bounds of the institution's mission and available resources.

Mr. Ng explained the mission statement describes our "reason for being". Are we focused on the community or the college? We are here and what is our purpose? District staff develops strategies and annual plans.

A vision statement has two parts—a 10 to 30-year "big and hairy audacious goal" and vivid descriptions of what it will be like to achieve that goal. A mission statement should be motivating and worth pursuing, and it should be clear. It requires a certain level of unreasonable confidence and commitment.

Values are essential and enduring tenants of the district. They are a small set of guiding principles that require no external justification and have intrinsic value and importance to those inside the district. They define for us what we stand for.

The planning committee identified our strengths which we want to build upon and our weaknesses which we want to improve upon.

Dr. Henry asked who did the SWOT analysis. Mr. Ng said he did and the representatives of the constituencies of the district contributed to the strengths and weaknesses. The suggestions were organized. An actual survey will be sent to everyone in the fall which will include some of the strengths and weaknesses submitted by the committee.

Trustee Harrison asked about the discussion on the multiple systems. Mr. Ng explained we have to do all this data entry in different systems which causes duplicate work and causes errors. The lack of accountability discussion had to do with people who needed to be disciplined for poor or lack of performance.

Mr. Ng said the environmental scan information is very rough and pointed out opportunities and examples on how to use the data from the scans. Trustee Williams said we should focus on skills rather than race. He added we should be collaborating with other organizations and cross-matching our data. Dr. Henry added race does become an issue in a scan. Chancellor Baron asked how the trustees would receive the scan data. Mr. Ng said after the draft version is complete in a couple of weeks, the trustees will receive a link so they can look at the information.

Mr. Ng said staff could provide a list of the databases used and the different sources. Trustee Williams encouraged staff to bridge and work together and seek out other entities for data. Trustees Harrison and Henry concurred.

The Board thanked Mr. Ng for the presentation.

6. ADJOURN

Dr. Singer adjourned the meeting at 5:05 p.m.

Donna Ferracone, Clerk
San Bernardino Community College District
Board of Trustees