MEMBERS PRESENT
John Longville, President (arrived at 12:07pm)
Dr. Anne L. Viricel, Vice President
Joseph Williams, Clerk
Gloria Macias Harrison, Trustee
Dr. Donald L. Singer, Trustee

ABSENT
Dr. Stephanie Houston, Trustee
Frank Reyes, Trustee
Autumn Blackburn, SBVC Student Trustee
Elijah Gerard, CHC Student Trustee

ADMINISTRATORS PRESENT
Bruce Baron, Chancellor
Jose Torres, Executive Vice Chancellor
Diana Rodriguez, SBVC President
Dr. Kevin Horan, CHC President

1. CALL TO ORDER – PLEDGE OF ALLEGIANCE
   Vice President Viricel called the meeting to order at 12:05pm. Chancellor Baron led the pledge of allegiance.

2. PUBLIC COMMENTS ON AGENDA ITEMS
   None.

3. PRESENTATION
   3.1 Media Academy (p3)
   Presented by: Dr. Iris Kern-Foster and Lucas Cuny
   Chancellor Baron gave an overview of the development of the Creative Industries Academy (CIA) and the partnership between colleges to develop the academy. Iris and Lucas provided the Board with an overview of the curriculum alignment with the CIA, anticipated growth in the region, how they are preparing students, and the next steps for CIA.

   Tony Papa presented partnership opportunities for academy students, programming, digital production and delivery, and changes at KVCRI that are underway. Networks as we used to know it is changing. We need to respond to trends and change our approach at teaching. KVCRI is building a community calendar and are working on ROI in the media platform.

   Trustee Singer would like to see positive news reporting in the Inland Empire. He suggested for Tony to find out why Cal State’s venture failed and what we will do to make it successful. Trustee Williams asked to have regular progress updates as the Media Academy is rolled out. He suggested for the campuses to seek ways to utilize the technology and student experience across campuses. In the future, he would like to see the conversion of FTES to head count.
4. ADJOURN
The next meeting of the Board: Business Meeting – May 16, 2019 at 4pm.
President Longville adjourned the meeting at 2:06pm.

Joseph Williams, Clerk
SBCCD Board of Trustees