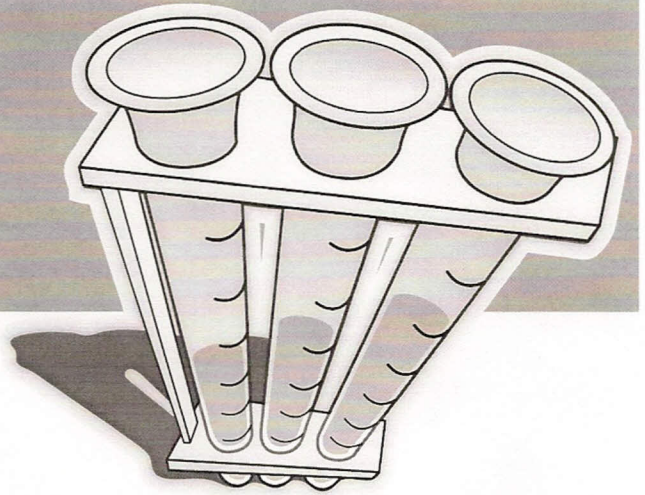


AMERICAN FIDELITY ASSURANCE COMPANY'S

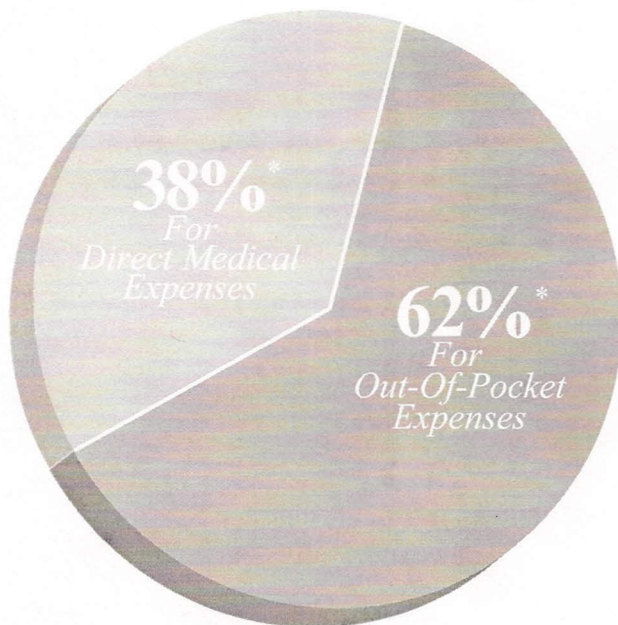
# CANCER Insurance



## Know The Facts...

It's no surprise Americans paid \$206.3 billion in overall medical costs for cancer in 2006, with 62% going toward non-medical, out-of-pocket expenses\*.

Health care costs keep rising: In fact, out-of-pocket payments for healthcare rose 45% between 1997 and 2004 alone\*\*.



## How Would You Pay For These Out-Of-Pocket Medical Expenses?

- Lost Income
- House/Mortgage Payments
- Spouse's Lost Income
- Utilities
- Meals and Lodging
- Transportation Costs
- Housekeeping Expenses
- Special Diets


## American Fidelity Can Help.

If you are diagnosed with cancer, American Fidelity's Limited Benefit Cancer Insurance Plan pays benefits directly to you. This money can be used however you need, allowing you to protect yourself from financial hardship.

**Contact your American Fidelity Assurance Company Account Representative today for more information about Cancer Insurance.**

*This product is inappropriate for people who are eligible for Medicaid coverage. This is a brief highlight of some of the features of the policy. The policy has limitations, exclusions and waiting periods. All benefits may not be available in all states. Your American Fidelity Account Representative can supply you with costs and complete details of coverage.*

*\*American Cancer Society: Cancer Facts & Figures, 2007. \*\*"Changes in Financial Burdens for Health Care", JAMA: 2006.*

 **American Fidelity  
Assurance Company**

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