



## Office of Research, Planning & Institutional Effectiveness Key Performance Indicator (KPI) Dashboard

### Goal II – Enrollment and Access

#### KPI II.F – Participation Rate in Service Area

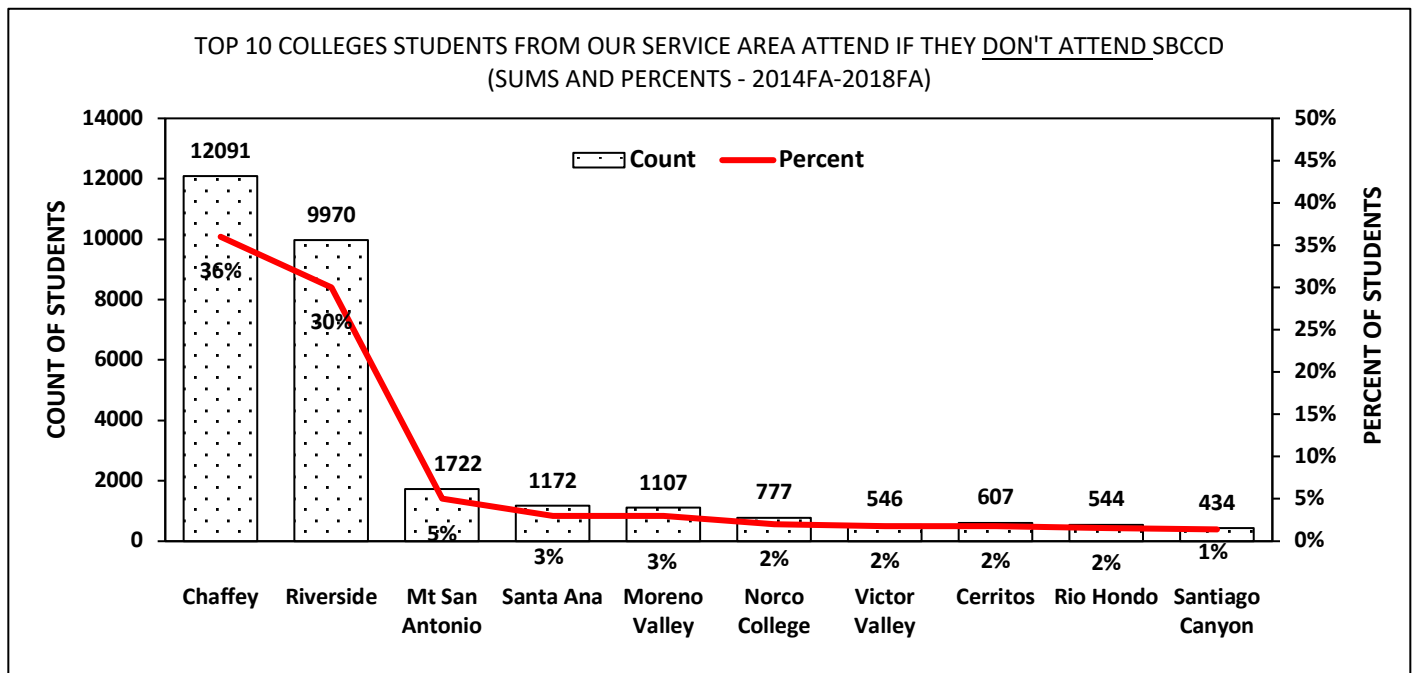
**Objective:** Increase our student population to improve the higher education participation rate and supply a well-equipped, educated workforce for our communities.

**Definition:** The rate of matriculating SBCCD students that are residents of cities in our service area. It is measured by taking the total number of SBCCD matriculating students that are residents of our service area divided by the total number of community college students from our service area.

**Measurement Frequency:** Annual

KPI II.F: Participation Rate in Service Area	2014-2015 Total	2015-2016 Total	2016-2017 Total	2017-2018 Total	2018-2019 Total
Crafton Hills College (CHC)	20.56%	20.04%	19.81%	19.14%	19.78%
San Bernardino Valley College (SBVC)	45.93%	44.68%	42.67%	43.64%	42.94%
SBCCD (Total)	66.49%	64.72%	62.48%	62.78%	62.72%

**EQUITY ANALYSIS:** Please note that current data sources do not provide the race/ethnicity or gender for students in each service area city. Also note that college participation rates are for the entire service area.



**Analysis:** Over this five-year period (Fall 2014 to Fall 2018), 33,627 students from our service area chose not to attend SBCCD. The majority (76%) of these students attended Chaffey (36%), Riverside CCD (35%) or Mt. San Antonio College (5%).