



MEASURE CC

BUILDING NEW OPPORTUNITIES FOR
OUR STUDENTS & OUR COMMUNITY



Session 3

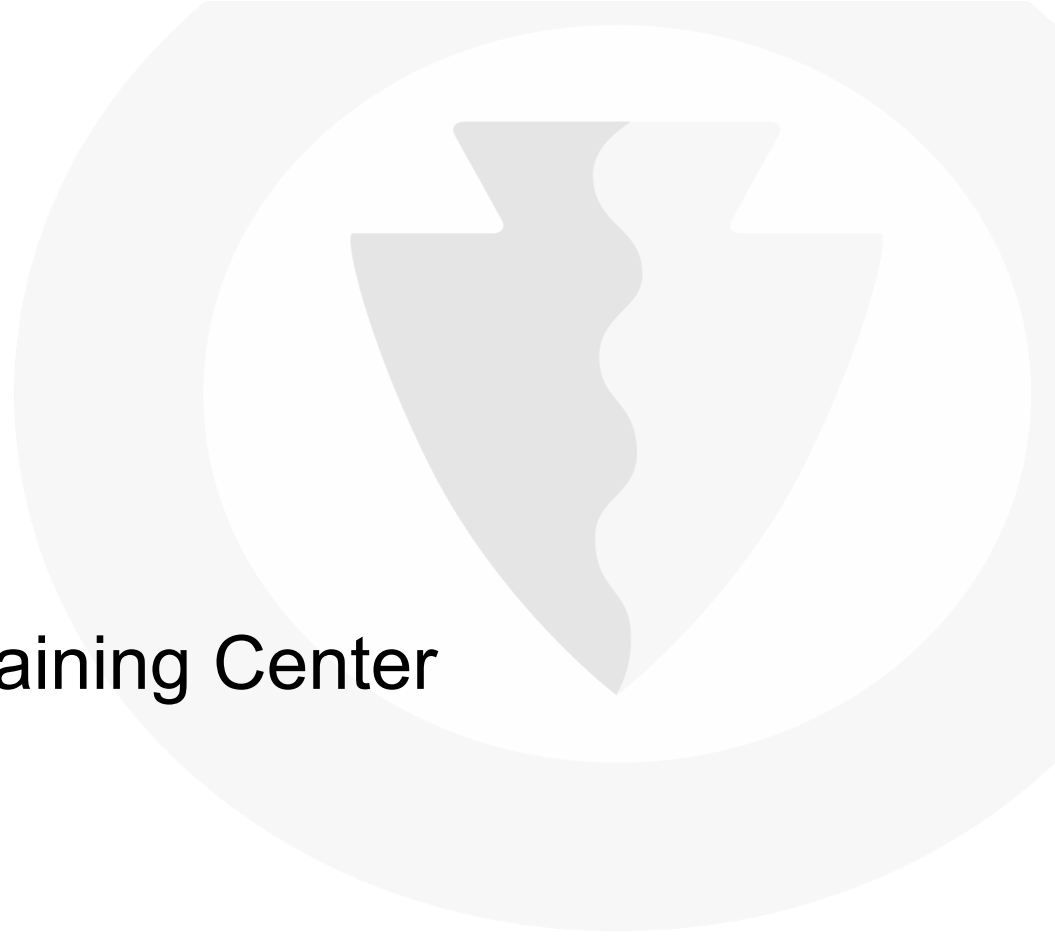
Small Contractor Boot Camp

May 19, 2021



Agenda

- Welcome & Introductions
- How to Develop a Safety Plan
- Marketing Your Business
- Economic Development & Corporate Training Center
- Meeting Close



Safety First, Last & Always: The Contractor's Health & Safety Plan

**Michael Nguyen, Associate Director of
Environmental Health, Emergency
Planning & Safety Administration**



Point of Contact

**Associate Director
Environmental Health,
Emergency Planning & Safety
Administration**

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(909) 388-6935



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Why is the Health & Safety Plan so important?

- Ensures that the Contractor & District can keep track of their respective roles in ensuring worker and visitor safety
- Construction safety is truly a team effort
- Safety goals can only be met with collaboration



First, a little disclaimer...

- The following presentation is meant to serve as a “crash course” for the Contractor Health & Safety Plan for Measure CC projects
- Due to time restraints, not all required elements of the Health & Safety Plan will be addressed
- For a full list of details, please refer to the “Contractor Safety” section of the Division 01 document



Who's on your health & safety team?

- The District would like to know!
- Identify your key H&S personnel and alternates
- Keep in mind that a full-time Site Safety Officer will be required for Contractors with more than 20 workers on site



Task Hazard Analysis

- Goal of a THA (also known as a JHA): **match the hazard to the work**
- Elements to consider:
 - Break activities into their **basic steps** (the “what” and “how”)
 - What is the potential **cause** of an accident at each step?
 - What **equipment** is required for each activity?
 - Will the equipment need to be **inspected**? If so, how often?
 - What **training** requirements are these for this activity?

An example of a good THA:

https://www.fm.virginia.edu/docs/ohs/JHA_sample.pdf



Personal Protective Equipment

- Provide a list of PPE for each work task
- Examples: hard hat, steel-toed boots, safety glasses with permanent side shields, appropriate work clothes (long pants, sleeved shirts), high-vis safety vests, hearing protection (if warranted)
- Contractor is responsible for letting the District know if respirator use is expected/required



Emergency Response Plan

- Must address potential emergencies (fire, earthquake, etc.)
- Contingency plan of action
- Description of route to the nearest hospital (with map)
- Posting of emergency numbers at the work site
- Identification of emergency assembly areas
 - Contact District EH&S for a map of Campus emergency assembly areas



Confined Space Entry (if applicable)

- All anticipated confined-space entries must be identified ahead of time
- Include specific procedures for confined space entry, as outlined in CA Title 8, Section 5157
- Elements to consider:
 - Training
 - Signage at the entry to the confined space
 - Pre-entry atmospheric sampling for hazardous contaminants
 - One person on site “standby” for rescue and emergency services



Examples of Confined Spaces



Emergency & Safety Equipment on Site

- Provide a list of equipment available for emergency use, including but not limited to:
 - First aid kits
 - Fire suppression equipment (extinguishers)
 - Emergency eyewash facilities*
 - Fall protection equipment*

*As needed or required by Cal/OSHA



COVID-19 Safety Plan



- The following are District requirements for working safely during the COVID-19 pandemic:
 - Implementation of a daily health questionnaire
 - Temperature checks
 - Wearing of face coverings at all times on site*
 - Physical distancing, where feasible
 - Signage alerting workers and visitors to the requirements
 - Implementation of hand-washing and sanitization stations

**We recognize that Cal/OSHA guidance on face coverings may be changing soon... stay tuned for updates but SBCCD Reopening Plan takes precedence.*



Any questions?

- We are here to help!
- Please don't hesitate to call or email me.



Photo Credit: Oklahoma Dept. of Transportation



Marketing in the Digital Age

May 19 2021



Introduction



Celebrating 15 Years
SMALL BUSINESS
MAJORITY



Latavia Pineda

Southern California Outreach Manager

Small Business Majority

About Small Business Majority

- **Empower America's small businesses** and the self-employed to ensure they are empowered to drive a thriving and inclusive economy—particular focus on businesses in underserved communities
- **Network of more than 80,000 businesses**—eight offices across the country
- **Advocacy**—access to capital, entrepreneurship, healthcare, benefits and taxes—supported by ongoing research
- **Education and resources**—webinars, seminars and social media—in partnership with more than 1,000 business organizations—online resource hub: **Venturize.org**
- **COVID-19 pandemic**—more than 400 events connecting with 57,000 businesses, expanded online resources—constant advocacy on PPP, EIDL and other government stimulus programs



In this Presentation

Marketing overview

Creating a marketing strategy

Traditional marketing

Digital marketing

Popular platforms – social media

Experiential marketing

Resources and tools

Marketing overview

What is marketing?

- You have a dream for how your business can reach new heights. But growth often means more customers, more sales and a bigger audience. How do you reach these people? Marketing.
- Marketing is the action or business of promoting and selling products or services, including market research and advertising.





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Creating a marketing strategy/ building plan

Getting started

1. Describe your company's **unique selling proposition (USP)**
2. Define your target market
3. Write down the benefits of your products or service
4. Describe how you will position your products or services
5. Define your marketing methods



Creating a marketing strategy

How to create a marketing plan

- **Identify your target customers:** Who are you marketing to?
- **Pricing strategy:** Your pricing strategy will identify the optimal price at which to offer your products or services. This will require a good deal of research, including competitive analysis and market demand. Don't just assume that if your price is the lowest of all your competitors, you'll win the most business!



Creating a marketing strategy

How to create a marketing plan

- **Define your budget:** A general rule of thumb is that small businesses with revenues less than \$5 million should allocate 7-8% of their revenues to marketing. As you're starting out, start small and adjust based on what works best for your business.
- **Accountability:** Measure the results of every task you take on and maintain an honest account of your shortcomings and progress.
- **Revise, revise, revise:** Your marketing plan, just like your business plan, should be a living document, and something you revisit often as your small business grows and meets new challenges.



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Traditional marketing

Overview

- **Print:** Advertisements in newspapers, newsletters, magazines, brochures, and other printed material for distribution
- **Broadcast:** Radio and television commercials as well as specialized forms like on-screen movie theater advertising
- **Direct Mail:** Flyers, postcards, brochure, letters, catalogs, and other material that is printed and mailed directly to consumers
- **Telemarketing:** Requested calling and cold calling of consumers over the phone

Traditional marketing

Who uses traditional marketing?

- Most small business use print marketing in newspapers or newsletters and advertise to local customers
- Radio is also popular with small business





Traditional marketing Advantages & disadvantages

Pros	Cons
Opportunity to engage with target market very strategically	Expense associated with various traditional marketing options
Proven to lead to direct sales	Time in outsourcing
Brand visibility	Researching best outlets for target market
Hispanic community still relies heavily on Traditional Marketing	Less money to spend on digital marketing efforts
Local awareness	“Eco-destructive”



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Digital marketing

Definition

- Digital marketing, the promotion of products or brands via one or more forms of electronic media, differs from traditional marketing in that it uses channels and methods that enable an organization to analyze marketing campaigns and understand what is working and what isn't – typically in **real time**.



Digital marketing

Paid advertisements

- You can use paid advertisements to reach a larger audience using Google Ads or social media ads.
 - Learn more about Google Ads: www.fundera.com/blog/how-to-advertise-on-google-and-grow-your-small-business
 - Learn more about social media ads: www.fundera.com/blog/social-media-marketing-for-small-business
- Choose a high quality photo that represents your business
 - You may want to split your budget between two ads to test which photo performs better
- Make sure you are using targeting tools when setting up your campaign to reach your target demographic.
- You should be tracking your campaign daily to make sure it is performing well. Make adjustments where you need to.



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Digital marketing

Frequently monitoring

- Run monthly reports on all social media accounts to see what content is and isn't performing
- Monitor and adjust paid advertisements as needed
- Look at website analytics to see what is being viewed
 - How often & for how long
 - Sales conversions
 - What content works & doesn't work





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Digital marketing

Channels of digital marketing

- Internet – most frequently associated with digital marketing
- Social media
- Mobile instant messaging
- Mobile apps
- Podcasts
- Electronic Billboards
- Digital television
- Digital radio channels



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Popular platforms – social media

Quick tips

- Before you get started make an assessment of your customers (target market).
 - Are they online?
 - How much time do they spend online?
 - Which platforms are most popular amongst them?
 - What's your level of understanding on platforms, how they can be utilized etc.





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Popular platforms – social media

Tips for beginners

Decide which platform(s) to use

- Choose 1 or 2 social media platforms instead of trying to work on all platforms
- Find out which platform is best for your niche and your audience
- Ask for input and do your research



Who is your audience?

How can you reach them?

What are your goals?

CHOOSING THE RIGHT SOCIAL MEDIA PLATFORM FOR YOUR BUSINESS

	Facebook (f)	Twitter	Pinterest (p)	YouTube	LinkedIn (in)	Instagram	Google+ (g+)
DEMOGRAPHICS	1.3+ Billion users Ages 25-54 60% Female	600 Million users Ages 18-29	70 Million users Ages 18-35 80% Female	1 Billion users All ages	600 Million users Ages 30-49	200 Million users Ages 18-29	200 Million users Ages 25-34 67% Male
PURPOSE	Building Relationships	News & Articles; Conversation	"Scrapbooking"	Search "How To"	News & Articles; Conversation	Building Relationships; Conversation	News & Articles
BEST FOR	Building Brand Loyalty	Public Relations	Lead Generation; Clothing, Art & Food Businesses	Brand Awareness; Service industry	Business Development; B2B Businesses	Lead Generation; Retail, Art, Food, Entertainment, & Beauty Businesses	SEO; Tech/Design Businesses
DOWNSIDE	Limited Reach	140 characters or less	Images only; Very specific demographic	Resource intensive	Limited interactions	Images only	Not as widely used

Popular platforms – social media

Tips for beginners

Optimize your social media profiles

- Use a real photo, showing your face or your product
- Write a personalized description about yourself or your company
- Include a link to your website
- If you have an Instagram account, make sure it is a business profile



Popular platforms – social media

Tips for beginners

- Follow the influencers in your niche
- Use hashtags to engage with your niche
- Share interesting content
 - High quality images and videos of your product or service
 - Interesting statistics and articles about your niche
 - Motivational quotes



Popular platforms – social media

Tips for beginners

Know what posting habits are appropriate for your chosen platform

- You will find people engage with every platform differently and you will want the algorithms working in your favor
- Facebook business page: once a day
- Twitter: 5-20 times a day. The more you tweet the more exposure you get
- Google+ Business page and Google+ profile page – As many times as you want but don't overdo it because this may create the opposite results
- Pinterest: 5-10 times a day
- Instagram: No more than once a day. you don't want your posts competing with each other

Popular platforms – social media

Online video stats

- Online video streaming will grow to more than 80% of all consumer internet traffic by 2020, according to predictions from tech company Cisco.
- Additionally, 92% of mobile video consumers share videos with others, according to strategic consulting and digital business firm Insivia.
- 59% of executives would rather watch video than read text, according to Forbes.



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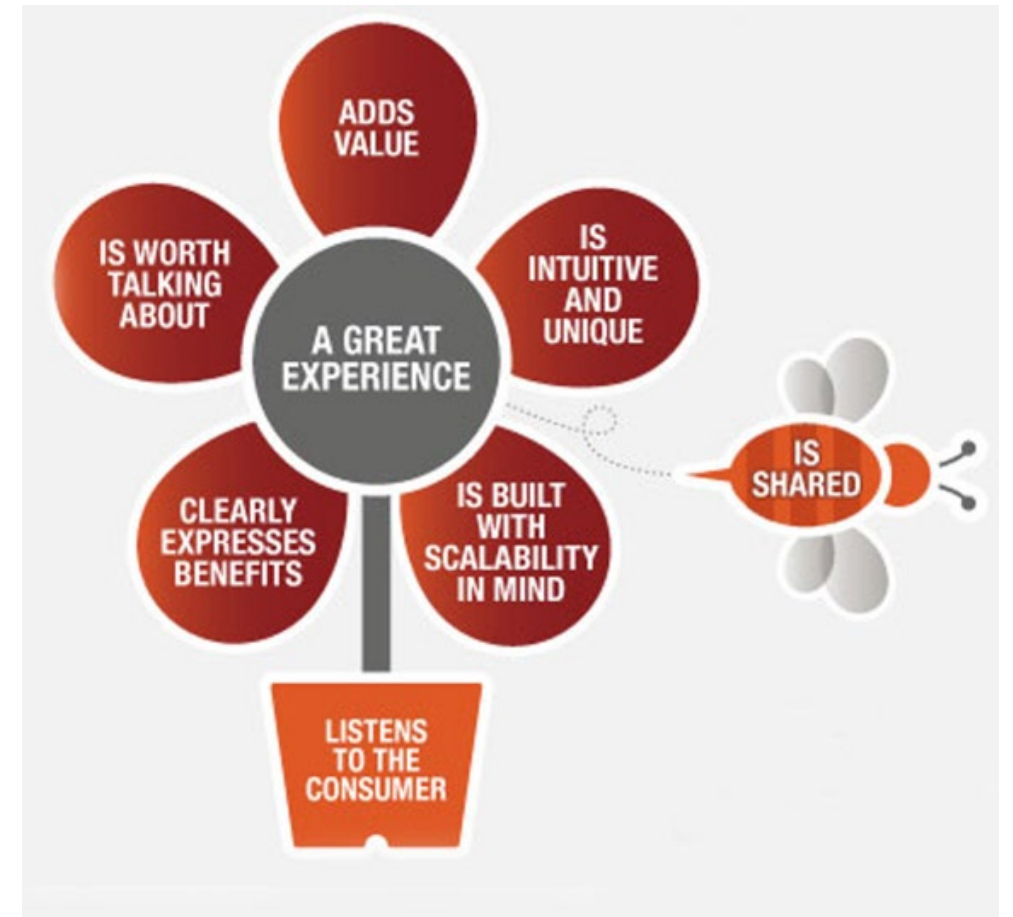


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Experiential marketing

Customer service is great marketing

- It's creating a closer bond between the consumer and the brand by immersing them in a fun and memorable experience
 - There is a difference between PR stunts and experiential marketing





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Resources, tools and how to get involved

Upcoming events

- **30-Minute Policy Brief by Small Business Majority**
 - Date: Friday, May 21, 2021
 - Time: 12:00 pm PT
- **Optimizing Your Business: How to maximize income and create wealth**
 - Date: Tuesday, May 25, 2021
 - Time: 12:00 pm PT
- **Navigating a Sea of Financial Options: The basics of business credit and funding**
 - Date: Thursday, May 27, 2021
 - Time: 11:00am PT

To register, visit: smallbusinessmajority.org/events

The California Rebuilding Fund

Key Loan Terms



- **Interest rate of 4.25%**
- **Maximum loan size of \$100,000*** or up to 100% of average monthly revenues for a 3-month period prior to the COVID-19
- 60-month loan term
- Interest-only payments in the first 12 months
- No prepayment penalties
- Learn more at caloanfund.org

Resources and tools

Venturize

Visit our online resource hub to find info on marketing your website:
venturize.org/resources/marketing-and-research

Venturize.org is a free online resource hub for small business owners like you who need help accessing tools and resources to grow their businesses. Venturize offers unbiased source of information and resources for small business owners.





Join Our Network



Ways to get involved:

- Receive a monthly newsletter
- Share your story for media requests
- Letters to the editor/Op-eds
- State events/Roundtables
- Fly-ins
- Webinars for business organizations

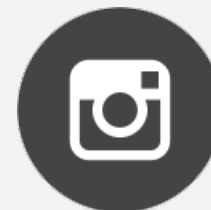
Connect with us!



Small Business Majority



@SmlBizMajority



smlbizmajority

Venturize

On Venturize you can find:



Powered by Small Business Majority

- **Comparison of lender and loan options:**
 - Detailed information on banks, nonprofit and SBA lenders, microloans, crowdfunding and more
- **Tools to get loan ready:**
 - application checklist, loan comparison chart, APR calculators
- Information on **credit scores, APR, guarantees** and other components of small business financing
- **Map of vetted lenders and business assistance providers**
- Calendar of **free or low-cost events** for entrepreneurs
- **Resources on:**
 - Small business marketing
 - Legal licensing and permitting
 - Mentoring and networking
 - Government contracting

A screenshot of the Venturize website's 'Resource Providers: Locator Map' page. The page features a search bar with '100 Miles from Philadelphia' entered. Below the search bar are 'APPLY' and 'RESET' buttons. A map of the Philadelphia area is displayed with several red location pins. At the bottom, there is a grid of resource categories: Business Planning and Strategy, Marketing and Research, Incubator/Accelerator, Financial Tools and Management, Contracting Opportunities, Lender, Legal, Licensing and Permitting, and Mentoring and Networking. The page also includes a 'Powered by Small Business Majority' logo and a 'Greater Philadelphia Hispanic Chamber of Commerce' link.

LEARN MORE ON VENTURIZE.ORG

Resources, tools and how to get involved

COVID-19 resource portal

Visit our online resource hub: venturize.org/covid-19

Find resources, links to upcoming webinars and policy updates surrounding the COVID-19 outbreak on our website.



Resources, tools and how to get involved

Venturize

Visit our online resource hub to find info on state and local emergency relief funds:

www.venturize.org

Venturize.org is a free online resource hub for small business owners like you who need help accessing tools and resources to grow their businesses. Venturize offers unbiased information about small business loans, retirement and healthcare.

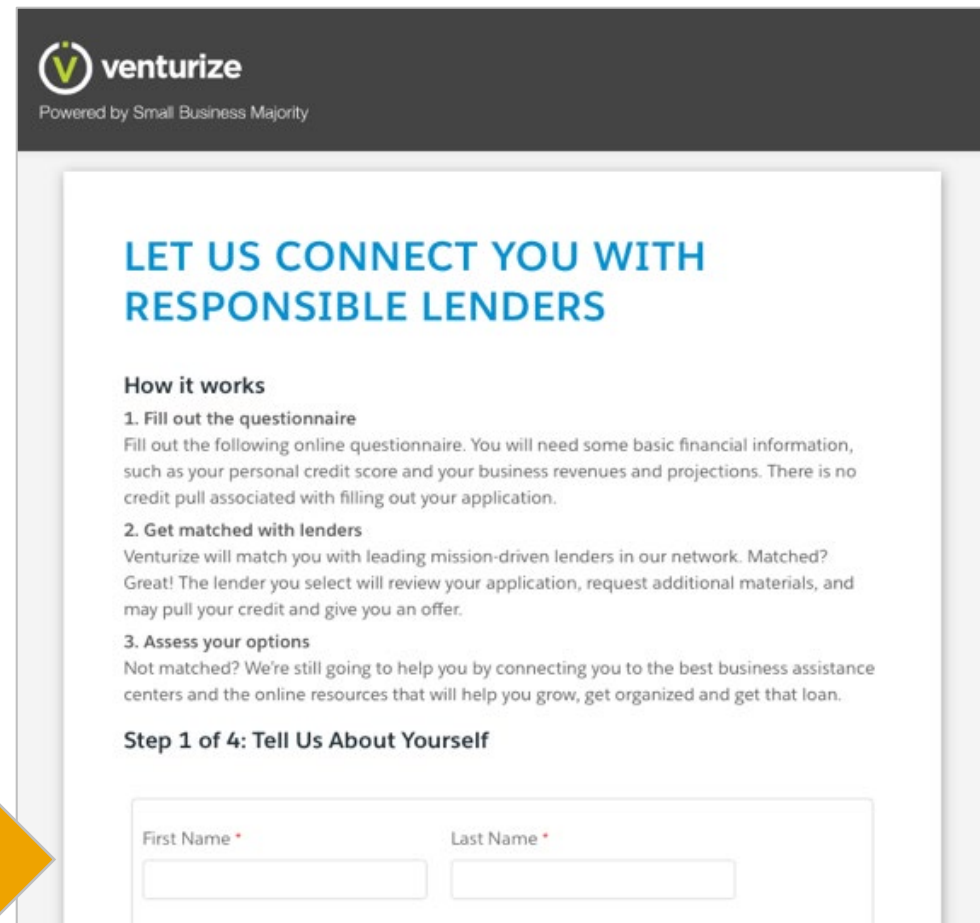


Resources, tools and how to get involved

MatchFinder

- **For California businesses:** A short set of questions will connect **small businesses** to lenders that prioritize supporting small businesses and offer more affordable terms than many traditional financial institutions.
- All lenders are long-standing partners who share our mission: to ensure small businesses get affordable, responsible sources of capital to start, grow and sustain their enterprises.

matchfinder.venturize.org



venturize
Powered by Small Business Majority

LET US CONNECT YOU WITH RESPONSIBLE LENDERS

How it works

- 1. Fill out the questionnaire**
Fill out the following online questionnaire. You will need some basic financial information, such as your personal credit score and your business revenues and projections. There is no credit pull associated with filling out your application.
- 2. Get matched with lenders**
Venturize will match you with leading mission-driven lenders in our network. Matched? Great! The lender you select will review your application, request additional materials, and may pull your credit and give you an offer.
- 3. Assess your options**
Not matched? We're still going to help you by connecting you to the best business assistance centers and the online resources that will help you grow, get organized and get that loan.

Step 1 of 4: Tell Us About Yourself

First Name *

Last Name *



Stay in touch



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Online Community Forum

community.smallbusinessmajority.org

Join our Mailing List

go.smallbusinessmajority.org/stay-updated

Small Business Majority

smallbusinessmajority.org

Venturize Access to Capital Resource Portal

venturize.org/access-capital

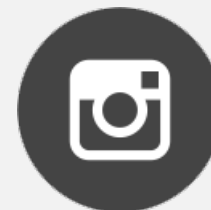
Connect with us!



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Stay in touch



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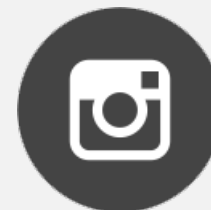
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DID YOU KNOW?

OUR ROLE:

- **Specialized arm of the district that serves the community to meet the vocational and employment needs of its residents, our partner employers and others of mutual purpose.**
- **Provide customized training and certification relative to the need of local industry demand, educate and train the available workforce to strengthen our local economy.**

SAN BERNARDINO COMMUNITY COLLEGE DISTRICT'S
ECONOMIC DEVELOPMENT AND CORPORATE TRAINING DIVISION



JOB TRAINING & PLACEMENT SERVICES

EXAMPLES OF CUSTOMIZED TRAINING

- BIA, Construction Trades Certification
- Logistics Technology Training
- 3-Truck Forklift Certifications + OSHA 10
- Basic Machining
- Shielded Metal Arc Welding (SMAW)
- Programmable Logic Controls
- Career Readiness Soft-Skills
- Computer Skills / Office Operations
- Industrial Maintenance Mechanic

• • • Industry Recognized Certificated Training • • •

EMPLOYER SERVICES

Looking for highly qualified and trained candidates? Need facilities to host recruitments for your company? Want to optimize retention for new employees? Our team is prepared to assist you with real-time and relevant strategies to meet your needs. As a respected educational organization and proven training facility, we have business solutions to help you, call us.



For additional information about our training or employer services please contact:
Timothy Vasquez, Phone: 909.382.4069, email: tivasquez@sbccd.edu

EXAMPLE OF TRAININGS OFFERED:

BIA, Entry Level Construction

Logistics Technology Training

Forklift & OSHA 10 Certification

(Sit Down, Stand Up, Reach)

Basic Machining

Welding (SMAW)

Programmable Logic Controls

Career Readiness Soft-Skills

Computer Skills / Office Operations

Industrial Maintenance Mechanic



SAN BERNARDINO COMMUNITY COLLEGE DISTRICT'S
ECONOMIC DEVELOPMENT AND CORPORATE TRAINING DIVISION

36 HR. FOUR-TRUCK FORKLIFT + OSHA10 SAFETY CERTIFICATION



YOUR TRAINING STARTS NOW!



SIT DOWN

WALKIE STACKER

STAND UP

STOCK PICKER

LOCATION: ECONOMIC DEVELOPMENT AND CORPORATE TRAINING
114 S. DEL ROSA DRIVE, SAN BERNARDINO , CA 92408

For more information please contact:
Timothy Vasquez, 909.382.4069, tivasquez@sbccd.edu

Customized Scheduling to Meet the Needs of our Community



THE SAN BERNARDINO COMMUNITY COLLEGE DISTRICT'S ECONOMIC DEVELOPMENT AND CORPORATE TRAINING DIVISION

36 HR. FOUR-TRUCK FORKLIFT + OSHA 10 SAFETY CERTIFICATION

YOUR TRAINING STARTS NOW!

SIT DOWN WALKIE STACKER STAND UP STOCK PICKER

LOCATION: ECONOMIC DEVELOPMENT AND CORPORATE TRAINING
114 S. DEL ROSA DRIVE, SAN BERNARDINO, CA 92408

For more information please contact:
Timothy Vasquez, 909.382.4069, tivasquez@sbccd.edu

36 HOUR, FOUR –TRUCK FORKLIFT + OSHA 10 TRAINING OVERVIEW & SCHEDULE

The following training schedules are **examples** of how a class can be scheduled but not limited to only what is shown. Our office can customize a schedule to meet the needs of your organization to ensure the best results for training and employment placement upon completion. Together, with your organization we can assist with resume development, soft skills and the most effective job search techniques. Should you have any questions or inquiries about other trainings we offer, please feel free contact us at your convenience.

Timothy Vasquez, (909)382-4069
or email: tivasquez@sbccd.edu

36 HR. FORKLIFT AND OSHA 10 TRAINING CERTIFICATION (5-DAY CONSECUTIVE SCHEDULE)

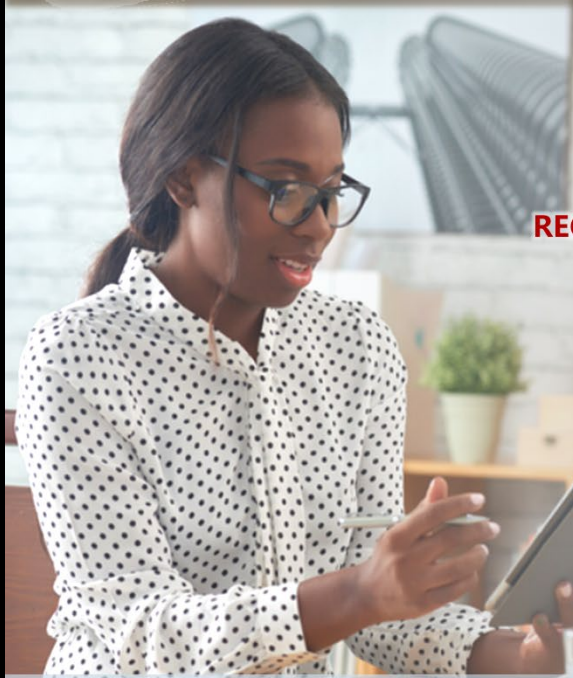
DAYS	DATE	INSTRUCTOR	TRAINING TYPE	HOURS	TIME
Mon.	01/18/20	TBD	OSHA 10	6	8:30am-2:30pm
Tues.	01/19/20	TBD	OSHA 10	6	8:30am-2:30pm
Wed.	01/20/20	TBD	Forklift (Sit Down)	8	8:30am-5:00pm
Thurs.	01/21/20	TBD	Forklift (Stand Up)	8	8:30am-5:00pm
Fri.	01/22/20	TBD	Forklift (Stock Picker)	8	8:30am-5:00pm

36 HR. FORKLIFT AND OSHA 10 TRAINING CERTIFICATION (5-DAY ALTERNATIVE SCHEDULE)

DAYS	DATE	INSTRUCTOR	TRAINING TYPE	HOURS	TIME
Fri.	01/21/20	TBD	OSHA 10	6	8:30am-2:30pm
Sat.	01/22/20	TBD	OSHA 10	6	8:30am-2:30pm
Fri.	01/28/20	TBD	Forklift (Sit Down)	8	8:30am-5:00pm
Sat.	01/29/20	TBD	Forklift (Stand Up)	8	8:30am-5:00pm
Fri.	02/05/20	TBD	Forklift (Stock Picker)	8	8:30am-5:00pm



ARE YOU PREPARED FOR A NEW CAREER?
**COMPUTER OFFICE
SKILLS**
WE CAN HELP YOU GET THERE!



200 HOURS OF TRAINING

Training Proficiencies in:
Excel, Word, Power Point
Google Basics and Outlook

RECEIVE ADDITIONAL TRAINING IN:

- ▶ **Communication**
- ▶ **Customer Service**
- ▶ **Time Management**
- ▶ **Business Etiquette**
- ▶ **Cultural Diversity**
- ▶ **Conflict Resolution**
- ▶ **Workplace Attitudes**
- ▶ **Emotional Intelligence**

CLASSES BEGIN OCTOBER 26, 2020

To register or for additional information please contact:
Timothy Vasquez @ 909.382.4069 or tivasquez@sbccd.edu

LOCATION:

ECONOMIC DEVELOPMENT AND CORPORATE TRAINING
114 S. DEL ROSA DRIVE SAN BERNARDINO, CA 92408



SAN BERNARDINO COMMUNITY COLLEGE DISTRICT'S
ECONOMIC DEVELOPMENT AND CORPORATE TRAINING

UTILITY LINE CLEARANCE ARBORIST TRAINING

Are you looking for a career that promises excitement and excellent compensation? This five-week, 200-hour program, developed by industry leaders, offers trainees an opportunity to explore a career in the arboriculture profession.

Additionally, trainees will receive certificates in:
NSC Flagger, OSHA 10, AHA First Aid & CPR.

ELIGIBILITY REQUIREMENTS:

- **Please Note:** Program is at no cost to eligible trainees
- 18 years of age or older with a clean driver license record
- Commitment to obtain Class B permit prior to completion
- **Note:** A GED or high school diploma is not required

ADDITIONAL INFORMATION:

- **Next Training Dates:** April 19 through May 21, 2021
- **Days and Times:** Mon - Fri, 8am to 5pm
- **Location:** 114 South Del Rosa Drive, San Bernardino, CA 92408



For additional information and to register please contact:
Timothy Vasquez, 909.382.4069 or email: tivasquez@sbccd.edu





Baldy View Chapter

BUILDING INDUSTRY ASSOCIATION, BIA ENTRY-LEVEL RESIDENTIAL CONSTRUCTION TRADES TRAINING PROGRAM

275 HRS. OF CONSTRUCTION TRAINING

BY INDUSTRY EXPERTS

- OSHA 10 Certification
- Common Material Handling and Safety
- Construction Drawings/Blueprint Reading
- Construction Math Overview
- Introduction to Heavy Equipment
- Introduction to Power Tools
- Building Code Overview
- Boom and Scissor Lift Safety
- Basic (On-Site) Computing
- Construction Employability Skills
- Industry Specific Resume & Job Search
- Personal Tool Kit Included, *And More...*

TRAINING PROVIDED IN PARTNERSHIP WITH:

**SAN BERNARDINO COMMUNITY COLLEGE DISTRICT, RIVERSIDE AND
SAN BERNARDINO COUNTY WORKFORCE DEVELOPMENT BOARDS**



Training Schedule: TBD

Must attend orientation to determine eligibility.

**For more information, please contact: Eddie Rubio, (909)382-4096, e-mail: erubio@sbccd.edu
or Timothy Vasquez, (909)382-4069, e-mail: tivasquez@sbccd.edu**





FOOD SAFETY MANAGEMENT CERTIFICATION

LOCATION:

Professional Development Center (PDC)
San Bernardino Community College District
114 S. Del Rosa Ave. San Bernardino, CA 92408

- TIME: 8AM TO 5PM
- CLASS FEE: 145.00
- PAYMENT TYPE ACCEPTED: CASH OR CHECK
- (INCLUDES INSTRUCTOR'S HANDOUT AND BOOK)
- REGISTRATION: MON. THROUGH FRI. 8AM TO 4PM
- (REGISTRATION IS ON A FIRST COME FIRST SERVE BASIS)
- FOR MORE INFO. PLEASE CONTACT (909) 382-4001



SBCCD/EDCT
FORMULA
FOR SUCCESS
Training +
Certification +
Case Management+
Retention
Always = Success











GETTING BACK TO WORK!

America's JobCenter
of California™



VIRTUAL HIRING EVENT

APRIL 22, 2021 9:00AM TO 4:00PM

Employers

SAVE THE DATE!

& Register Today

to register or
use the following QR code:



This WIOA Title-I financially assisted program, is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities, California Relay Service 711.

THE SAN BERNARDINO COMMUNITY COLLEGE DISTRICT'S
ECONOMIC DEVELOPMENT AND CORPORATE TRAINING DIVISION



YOUR FUTURE STARTS NOW!

JOB FAIR >>>

WEDNESDAY, OCTOBER 17, 2018
9:00AM TO 1:00PM
FT/PT & SEASONAL HIRING

EMPLOYER DIRECT HIRE ONLY!

LOCATION:

**San Bernardino Community College District
Applied Technology Training Center (bldg.)
114 S. Del Rosa Dr. San Bernardino, CA 92408**



FOR MORE INFORMATION PLEASE CONTACT:

Timothy Vasquez
909.382.4069
tivasquez@sbccd.org

Vanessa Canova
909.382.4099
vcanova@sbccd.org

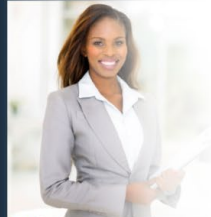
***** **EMPLOYERS** *****



Center for Youth and Community Development SB

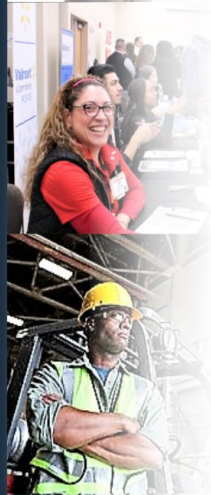


EMPLOYMENT & RESOURCE FAIR



EMPLOYERS NEEDED

We are looking for employers to participate in our upcoming Employment & Resource Fair, Friday, January 25th 2019. The reentry population is in need of employment, vocational and educational resources to assist with a successful reintegration into our community. We look forward to hearing from you soon and working together to provide the best opportunities to those we serve.



DATE & TIME

Friday, January 25th, 2019, 10:00am to 3:00pm

LOCATION:

San Bernardino Community College District
(APPLIED TECHNOLOGY TRAINING CENTER, ATTC BLDG.)
114 S. Del Rosa Dr. San Bernardino, CA 92408

In Partnership With:



To register or for more information please contact:
Anthony Marquez, 909.806.3516 x-2052, Anthony.marquez@cdcr.ca.gov
Elizabeth Ledoux, 909.806.3516 x-2017, Elizabeth.ledoux@cdcr.ca.gov
Timothy Vasquez, 909.382.4069, tivasquez@sbccd.org



EMPLOYMENT & RESOURCE FAIR

GET HIRED NOW!

DATE & TIME

WEDNESDAY, SEPTEMBER 18TH, 2019,
9:00AM TO 2:00PM

LOCATION:

San Bernardino Community College District
(APPLIED TECHNOLOGY TRAINING CENTER, ATTC)
114 S. Del Rosa Dr. San Bernardino, CA 92408



Looking for a Job? The local State Parole office of San Bernardino, along with organizations of mutual purpose, will be hosting an Employment & Resource Fair, Wednesday, September 18th 2019. We would like to invite the local reentry population who are in need of employment, vocational, educational and various related resources. We are working together to provide the best opportunities for you. We look forward to seeing you there!

In Partnership With:



For additional information please contact:
Anthony Marquez, 909.806.3516 x-2052, anthony.marquez@cdcr.ca.gov
Eddie Rubio, 909.382.4096, erubio@sbccd.edu
Laura Evans, 909.806.3516 Ext. 2272, laura.evans@cdcr.ca.gov



SBCCD VIDEOS FOR YOUR REFERENCE

- **CALTRANS PROJECT, 3% RECIDIVISM**

<https://caltrans.empirenetwork.org/>

- **2019 INLAND EMPIRE 1ST PAROLEE JOB FAIR, OVER 60 EMPLOYERS**

<https://video.empirenetwork.org/video/edct-parolee-job-fair-05i8fa/>

- **2018 DIRECT HIRE JOB FAIR, 35 EMPLOYERS**

<https://video.empirenetwork.org/video/sbccd-job-fair-zimr7y/>



WHAT CAN WE DO FOR YOU?

Contact Information:

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Manager, Workforce Development

San Bernardino Community College District

(909)382-4069, email:tivasquez@sbccd.edu

Thank You!

