# Understanding Our Students: Characteristics \& Performance 

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Research, Planning \& Institutional Effectiveness

## Who We Teach

- SBCCD Service Area
- SBCCD Student Characteristics
- Student Performance at Crafton
- Student Performance at Valley


## SBCCD Service Area

The San Bernardino Community College District (SBCCD) service area includes 22 cities/areas:

| Rancho Cucamonga | Lake Arrowhead |
| :---: | :---: |
| Banning | Loma Linda |
| Beaumont | Lytle Creek |
| Grand Terrace | Mentone |
| Big Bear | Redlands |
| Bloomington | Rialto |
| Calimesa | Running Springs |
| Colton | Yucaipa |
| Crestline | San Bernardino |
| Fontana | Riverside |
| Highland | Moreno Valley |

## SBCCD's Service Area

| City | Population Size | Age | Income | Poverty Rate |
| :--- | :---: | :---: | :---: | :---: |
| San Bernardino | 214,581 | 28.9 | $\$ 38,456$ | $32.3 \%$ |
| Redlands | 70,442 | 35.8 | $\$ 66,514$ | $14.1 \%$ |
| Highland | 54,490 | 31.8 | $\$ 53,504$ | $20.7 \%$ |
| Rialto | 102,418 | 29.2 | $\$ 52,347$ | $18.8 \%$ |
| Yucaipa | 52,886 | 37.9 | $\$ 55,700$ | $17.5 \%$ |
| Mentone | 9,901 | 35.2 | $\$ 56,183$ | $10.0 \%$ |
| Colton | 53,856 | 29.6 | $\$ 43,966$ | $20.5 \%$ |
| Bloomington | 23,322 | 32.3 | $\$ 49,205$ | $18.2 \%$ |
| Moreno Valley | 202,061 | 30.1 | $\$ 56,456$ | $18.6 \%$ |
| Grand Terrace | 12,393 | 37.8 | $\$ 64,188$ | $9.0 \%$ |
| AVERAGE | 79,635 | 32.1 | $\$ 54,602$ | $18 \%$ |

## Area College-Going Rate

First year after High School


## SBCCD Student Characteristics



## SBCCD Student Characteristics

- Median student age: 25.8
- Over $2 / 3$ receive financial aid
- $54 \%$ from San Bernardino, Redlands, Rialto, Yucaipa, Highland
- $51.2 \%$ want BA after AA

How many students were enrolled in the District (CHC and SBVC) in Fall 2017?
A. 13,400
B. 18,200
C. 18,600
D. 19,500

What percentage of District students in Fall 2017 were enrolled full-fime ( 12 or more units)?

A. $60 \%$<br>B. $45 \%$<br>C. $33 \%$<br>D. $20 \%$

What percentage of District students are Hispanic?

$$
\begin{aligned}
& \text { A. } 62 \% \\
& \text { B. } 48 \% \\
& \text { C. } 74 \% \\
& \text { D. } 56 \%
\end{aligned}
$$

## SBCCD Student Characteristics

## Fall 2017 Unduplicated Enrollments ( $\mathrm{N}=19,524$ )

| BY ETHNICITY | Number | Percent |
| :---: | :---: | :---: |
| Asian | 684 | 3.5\% |
| African American | 1783 | 9.1\% |
| Hispanic | 12,096 | 62.0\% |
| Native American | 46 | 0.2\% |
| Caucasian | 3708 | 19.0\% |
| Other/Unknown | 1204 | 6.2\% |
| BY GENDER | Number | Percent |
| Female | 10,939 | 56.0\% |
| Male | 8529 | 43.7\% |
| Unknown | 56 | 0.3\% |

## SBCCD Student Characteristics

Fall 2017 Unduplicated Enrollments ( $\mathrm{N}=19,524$ )

| BY AGE GROUP | Number | Percent |
| :--- | :---: | :---: |
| 19 or Younger | 5206 | $26.7 \%$ |
| 20 to 24 | 6835 | $35.0 \%$ |
| 25 to 29 | 3341 | $17.1 \%$ |
| 30 to 34 | $\mathbf{1 6 4 1}$ | $\mathbf{8 . 4 \%}$ |
| 35 to 39 | 956 | $4.9 \%$ |
| 40 to 49 | $\mathbf{9 3 1}$ | $\mathbf{4 . 8 \%}$ |
| 50 or Older | $\mathbf{6 1 4}$ | $\mathbf{3 . 1} \%$ |

## Student Performance at Crafton



In 2016-17, what was Crafton Hills College's overall success rate?

$$
\begin{aligned}
& 73 \% \\
& 70 \% \\
& 67 \% \\
& 64 \%
\end{aligned}
$$

In 2016-17, whaf was Crafton Hills College's success rate in developmental courses?

72\%
2. $69 \%$
3. $66 \%$
4. $63 \%$

In 2016-17, whaf was Crafton Hills College's success rate in firansfer-level courses?

73\%
2. $70 \%$
3. $67 \%$
4. $64 \%$

In 2016-17, what was Crafton Hills College's success rate in occupational courses?

79\%
$75 \%$
$71 \%$
4. $67 \%$

## Student Performance 2016-17 Success Rates (Overall: 72.9\%)

| BY ETHNICITY | Success Rates |
| :--- | :---: |
| Asian (includes Fllipino and Pacific Islander) | $78 \%$ |
| African American | $\mathbf{6 6 \%}$ |
| Hispanic | $\mathbf{7 0 \%}$ |
| Native American | $\mathbf{7 5 \%}$ |
| Caucasian | $77 \%$ |
| Oiher/Unknown | $\mathbf{7 6 \%}$ |
| BY GENDER | Success Rates |
| Female | $\mathbf{7 4 \%}$ |
| Male | $\mathbf{7 2 \%}$ |
| Unknown | $\mathbf{7 8 \%}$ |

## Student Performance 2016-17 Success Rates (Overall: 72.9\%)

| BY AGE GROUP | Success Rates |
| :--- | :---: |
| 19 or Younger | $\mathbf{7 2 \%}$ |
| 20 to 24 | $72 \%$ |
| 25 to 29 | $76 \%$ |
| 30 to 34 | $77 \%$ |
| 35 to 39 | $79 \%$ |
| 40 to 49 | $81 \%$ |
| 50 or Older | $80 \%$ |
|  |  |

## Pofential Characteristics of Hispanic Learners

- Economically and socially disadvantaged
- First generation college students
- Lack of support structure
- Second language learners
- Collective orientation and commitment to family
- Immigrant status
- More rigid, traditional gender roles
- Diversity of Hispanic cultures

Effective Learning Strategies for Hispanic Students

- Joint productive activities allowing teachers and students to produce together
- Develop language and literacy across the curriculum
- Making meaning by connecting school to student's life and putting curriculum in the context of students' home and community experiences
- Challenge students through teaching complex thinking
- Teaching through conversation and dialogue.


## Student Performance at Valley



## In 2017-18, what was Valley College's

 overall success rate?1. $74 \%$
2. $67 \%$
3. $69 \%$
4. $62 \%$

In 2017-18, what was Valley College's success rate in developmental courses?

1. $72 \%$
2. $69 \%$
3. $61 \%$
4. $83 \%$

In 2017-18, what was Valley College's success rate in transfer-level courses?

1. $73 \%$
2. $69 \%$
3. $67 \%$
4. $64 \%$

In 2017-18, what was Valley College's success rate in occupational courses?

1. $67 \%$
2. $71 \%$
3. $74 \%$
4. $79 \%$

## Student Performance 2017-18 Success Rates (Overall: 67.5\%)

| BY ETHNICITY | Success Rates |
| :--- | :---: |
| Asian (includes Filipino and Pacific Islander) | $\mathbf{6 3 \%}$ |
| African American | $\mathbf{5 5 \%}$ |
| Hispanic | $68 \%$ |
| Native American | $\mathbf{5 7 \%}$ |
| Caucasian | $71 \%$ |
| Other/Unknown | $\mathbf{6 7 \%}$ |
| BY GENDER | Success Rates |
| Female | $65 \%$ |
| Male | $\mathbf{5 7 \%}$ |
| Unknown | $\mathbf{7 2 \%}$ |

## Student Performance 2017-18 Success Rates (Overall: 67.5\%)

| BY AGE GROUP | Success Rates |
| :--- | :---: |
| 19 or Younger | $\mathbf{6 7 \%}$ |
| 20 to 24 | $\mathbf{6 4 \%}$ |
| 25 to 29 | $\mathbf{6 2 \%}$ |
| 30 to 34 | $76 \%$ |
| 35 to 39 | $75 \%$ |
| 40 to 49 | $75 \%$ |
| 50 or Older | $\mathbf{7 1 \%}$ |

## Characteristics of Millennials

- Feel individually and collectively special
- Highly protected and sheltered
- Motivated, assertive and confident
- Team-oriented
- High achieving
- Feel pressured to succeed
- Conventional
- More accepting of lifestyle, racial and ethnic differences


## Effective Teaching Strategies for Millennial

## Students

- Develop rituals and traditions to build a sense of community.
- Explain issues such as academic integrity, intellectual ownership, cheating and disruptive behavior.
- Provide clear expectations, detailed instructions and explicit syllabi.
- Divide larger projects and assignments into pieces and require and reward planning and execution.
- Provide a clear and explicit purpose for reading assignments.
- Provide attention to time management and study skills.
- Provide internship and community involvement opportunities.
- Use contemporary technology.

SO

What else would YOU like to know about our students?

